



The mission of the Lake Orion DDA is to enhance the economic potential and preserve the historical character of the Lake Orion DDA District, *the heart and hub of the Orion Community*, through promotional activities and an organizational structure that focuses on community involvement with local businesses, residents and other stakeholders.

### **DDA Board Meeting**

**DATE:** October 9, 2018  
**FROM:** Molly LaLone, DDA Executive Director  
**SUBJECT:** Committee Meeting Minutes

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Parking 9/10 and 9/17

Organization 9/11

Babes on Broadway 9/12 and 9/26

Brand Marketing 9/13

Economic Vitality 9/24

DDA Business Partners 9/26

Promotions pushed to October 18

Recommended Motion: To Receive and File the following Committee Meeting Minutes